

The Theoretical Logic and Practical Path of Promoting High-Quality Development In Xinjiang with Historical and Cultural Resource Endowments

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Abstract: Committee of the Political Bureau of the Central Committee, Secretary of the Secretariat of the Central Committee, and President of China, emphasizes that 'culture is an important fulcrum to promote high-quality development'. he also emphasized that "culture is a crucial fulcrum for promoting high - quality development." In the new stage of development, we should adhere to the Party's leadership over culture, deeply study and understand the rich connotations of General Secretary Xi Jinping's cultural ideology, the spirit of his important speeches on the "two combinations", and his important expositions on high - quality development. Taking "fostering a strong sense of community for the Chinese nation" as the main line, we should implement the spirit of General Secretary Xi Jinping's important speeches and instructions during his inspection tour in Xinjiang. Adhering to cultural empowerment, promoting industry with culture, cultivating people with culture, giving full play to the advantages of historical and cultural resource endowment, continuously promoting the creative transformation and innovative development of excellent traditional culture, transforming the spiritual core of culture into the kinetic energy of high-quality development, and solidly promoting the high-quality development of Xinjiang Uygur Autonomous Region.

Keywords: Historical and Cultural Resources Endowment, High-quality Development, Xinjiang.

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1 CULTURE IS AN IMPORTANT FULCRUM FOR HIGH-QUALITY DEVELOPMENT

General Secretary Xi Jinping has long been concerned about the relationship of integration and interaction between culture, economy and society, emphasizing the promoting role of culture in economic development and the importance of traditional culture. From the "overall promotion" of the "five in one" overall layout, coordinated promotion of the "four comprehensive" strategic layout, culture is an important content ; to promote high-quality development, culture is an important fulcrum ; to meet the growing needs of the people for a better life, culture is an important factor ; culture is an important source of strength to overcome various risks and challenges on the way forward. Speech at the Symposium of Experts and Representatives in the Field of Education, Culture, Health and Sports[1], To the requirement that economic work must be done "in awe of history, culture and ecology ..." To enhance the competitiveness of a region, not only to improve the growth capacity of the regional economy, but also the economic, social, spiritual, cultural, ecological and other harmonious common development and

comprehensive improvement.

1.1 CULTURE AND ECONOMY INTERACT AND HELP EACH OTHER TO PROMOTE SOUND DEVELOPMENT

Cultural empowerment realizes the integration and development of culture and economy. Not only economic development needs culture to support, but also the cultural industry itself has become an important part of the economy. The interdependence and mutual promotion of culture and economy make the development of the two show a clear trend of integration. General Secretary Xi Jinping pointed out when he worked in Zhejiang, The power of culture is the 'booster' of economic development. Fundamentally speaking, culture is determined by the economy, and economic power provides a material platform for cultural power to play its effectiveness. With the development of science and technology economy, culture has penetrated into all areas of social life. The integration of economy and culture has become a trend in today 's social development. The economic and social benefits generated by local culture are getting higher and higher.

As the hub of the Silk Road, Xinjiang is unique in cultural resources and has obvious advantages in the high-quality development of cultural industries. It is one of the provinces with the most complete types of cultural resources and the largest development potential in China. In recent years, Xinjiang has steadily promoted cultural moistening Xinjiang, implemented the strategy of 'culture +' economic development, and promoted the development of minority education, media and cultural industries. The interactive integration of culture and economy has brought new ideas and hopes for the high-quality development of Xinjiang. Xinjiang's unique cultural resources have become an important fulcrum for Xinjiang to explore high-quality development paths.

1.2 CULTURAL AND SOCIAL EXCHANGES BLEND

TO CREATE A HARMONIOUS SITUATION

To educate people, to help the coordinated development of material civilization and spiritual civilization. The history of the world shows that the advancement of a country's modernization requires both the enhancement of material strength and the enhancement of spiritual strength. General Secretary Xi Jinping, from a philosophical height of scientifically grasping the relationship between the economic base and the superstructure, has made important statements such as "Socialism with Chinese characteristics is a socialism that features the all - round development of material and spiritual civilizations" and "Chinese - style modernization is a modernization with coordinated material and spiritual civilizations", providing scientific guidance for upholding and developing Socialism with Chinese characteristics and promoting and expanding Chinese - style modernization in the new era.

In the new era, our party has vigorously promoted the spiritual pedigree of the Chinese Communists with the great party building spirit as the source, developed the advanced socialist culture, carried forward the revolutionary culture, inherited the excellent traditional Chinese culture, and effectively resisted the wrong ideological trends such as money worship, hedonism, extreme individualism and historical nihilism. It has provided a more active and powerful spiritual force for the construction of a strong country and national rejuvenation. We should coordinate the construction of material civilization and spiritual civilization, adhere to the economic construction as the center, put the construction of spiritual civilization in a more important position, improve the degree of civilization of the whole society, promote the cultivation of civilization, the practice of civilization and the creation of civilization as a whole, promote the formation of ideas, mental outlook, civilized fashion and code of conduct that meet the requirements of the new era, and ensure that the great cause of socialism with Chinese characteristics is stable and far-reaching. Xinjiang is forming a new form of humanistic economy in high-quality development. It is cultivating national culture, closely combining the Silk Road culture, the red frontier story, and

empowering the supply of cultural products with the red spirit, so as to integrate culture into the economic society and provide inexhaustible impetus for urban development in the new era.

1.3 CULTURE AND ECOLOGY DEVELOP

TOGETHER TO BUILD A BETTER

ENVIRONMENT

To promote the development of urban ecological civilization to "green " development. Green culture is a culture of coordinated development and harmonious coexistence between man and nature, which can enable human beings to achieve sustainable development. It is an important part of China's high-quality development. With the full implementation and dissemination of the concept of ecological civilization, China's green culture construction has made some achievements, the ecological environment risk has been greatly reduced, and the ecosystem function has been gradually restored, showing a beautiful scene of green mountains, beautiful waters and clean roads. Green development is inseparable from the positive guidance and infiltration support of green culture. To enhance the awareness of green culture of the whole people, we must adhere to the concept of "lucid waters and lush mountains are invaluable assets ""strengthen the integrated system governance of mountains, rivers, forests and fields ", and vigorously promote the construction of beautiful China.

Promote high-quality development with the concept of high-quality ecological environment as the fulcrum, and create a new situation of harmonious coexistence between man and nature. Xinjiang has been moving towards green mountains for ten years, and has continuously formed a spatial pattern, industrial structure, production and lifestyle of saving resources and protecting the environment. In the past ten years, from Hami to ili valley, from Altay to Kashgar, various prefectures and cities in Xinjiang have adhered to the principle of saving priority, protection priority and natural recovery, strictly adhered to the red line of ecological protection, and followed the concept of green development to make efforts to build a better environment.

2 EXCELLENT HISTORICAL AND CULTURAL RESOURCES ARE 'STRATEGIC RESOURCES' FOR HIGH-QUALITY DEVELOPMENT

Historical culture is the spiritual symbol of a country and a nation, representing the values and cultural identity of the nation. At the same time, historical culture is also a realistic force of a country, which can become an important strategic resource to promote economic and social development. In order to meet the needs of sustainable economic development, we should not only protect and rationally use the existing natural and cultural resources, but

also rely on scientific and technological progress to fully tap the potential of existing resources and promote their value-added. This is an important strategic system to promote the integration of resources into various industries and achieve mutual benefit and win-win results.

"The construction of the Chinese national community should adhere to the principle of a unified multi-ethnic country and respect the diversity of ethnic groups." [2] "The rich natural landscape and cultural landscape in ethnic areas are valuable resources to attract tourists. Rational planning and development of these resources can promote the development of tourism and enhance regional influence." [3] The unique geographical conditions and cultural and historical conditions in Xinjiang have bred unique historical and cultural resources. The multi-ethnic culture that has been colliding with each other for a long time in the history of various ethnic groups is not only scarce, but also can not be copied. It has contributed to the prosperity of ancient Chinese culture and is also the profound foundation of socialist culture with Chinese characteristics. General Secretary Xi Jinping believes that "traditional culture is a unique 'strategic resource' that can be harnessed through modern innovation to unleash powerful energy and propel national rejuvenation."

2.1 EXCELLENT HISTORICAL CULTURE PROVIDES IDEOLOGICAL GUARANTEE FOR THE MULTI-CHANNEL DEVELOPMENT OF CULTURAL UNDERTAKINGS

Chinese traditional culture is extensive and profound. The long historical development process contains rich wisdom and unique artistic style. The various ideas it contains are an important part of Chinese traditional culture. These ideas and concepts form a unique cultural system, which is rare and scarce on a global scale. For example, under the great changes that have not occurred in a century, there are still disputes among countries. One of the most preached concepts in the external world is 'peace', and it is often supported by Confucianism as an argument. For example, "Concord with all nations" "Kindness and good neighbor, the treasure of the country" "Brothers in the four seas" "Although the country is large, the war will die" etc., tell the world these are still the basic concepts of China's handling of international relations.

Chinese excellent traditional culture is also a think tank to solve the common problems of mankind, and there are many important ideas for the past. Xinjiang has been a multi-ethnic area since ancient times, and the exchange and integration of various ethnic groups has always been the mainstream of historical development. Fuxi Nuwa with two styles of Han and Hu in the late Wei, Jin, Southern and Northern Dynasties were unearthed in Xinjiang, which shows that the ancestors of all ethnic groups in the region have achieved deep unity with the Central Plains in terms of cultural identity. Li Yuan, the grandfather of the Tang Dynasty, gave a conciliatory policy to the "distant people"

and attracted the ethnic groups in the border areas to return. This is to appease the ethnic groups in the surrounding areas, migrate preferential treatment, focus on desalination of ethnic boundaries, and emphasize the improvement of ethnic relations. Therefore, for a long time, a close relationship between you and me and your deep integration has been formed. In 2009, General Secretary Xi Jinping visited Xinjiang. He once mentioned in the village of Darcy and said "The ethnic minorities should be held together like pomegranate seeds." This kind of spirit of brotherhood, watch and help has been used up to now. The inheritance and dissemination of these ideas and ideas have improved the quality and level of cultural supply and provided an important ideological guarantee for the development of multi-channel cultural undertakings.

2.2 EXCELLENT HISTORICAL CULTURE PROVIDES INTELLECTUAL SUPPORT FOR THE HIGH-QUALITY DEVELOPMENT OF CULTURAL INDUSTRY

Historical culture contains profound ethical and aesthetic values, with value. It embodies the harmonious relationship between individual and society, man and nature. Chinese excellent traditional culture emphasizes benevolence, people-oriented, integrity, justice, harmony and seeking great harmony. These values are of great significance for shaping individual character and promoting the harmonious development of society, and can provide people with a sense of emotional belonging and spiritual sustenance. As the core idea of Chinese excellent traditional culture, from the Zixue of the Qin Dynasty, the Confucian classics of the Han Dynasty, the metaphysics of the Wei, Jin, Southern and Northern Dynasties, to the Buddhism of the Sui and Tang Dynasties, the world outlook, outlook on life, values, aesthetics, etc. showed the unique wisdom of governing the country and the consistent value pursuit of the Chinese people. The ideological context formed in this development process has long been deeply integrated into the spirit of the Chinese people. These outstanding cultural heritages are not only the continuation of Chinese civilization, but also the unique spiritual wealth and important wisdom of contemporary China to grasp the general trend of the world, understand the historical laws, think about the propositions of the times, deal with practical difficulties, and submit Chinese answers. They have profound cultural heritage and distinctive national characteristics. Xinjiang is a multi-ethnic, multi-lingual and multi-religious region. In the long-term historical accumulation process, it has formed rich and diverse characteristic cultural industry resources, including historical culture, folk culture, cultural relic resources and cultural landscape. These are the basis and premise for the development of high-quality cultural industry.

2.3 EXCELLENT HISTORICAL CULTURE IS THE SOURCE OF VALUE FOR THE DEVELOPMENT OF ETHNIC AREAS

Music, painting, handicraft, literature, architecture and other art forms in Chinese traditional culture all show the Chinese people's pursuit of beauty and unique expressions, which cannot be replaced by other cultures. "The key to building a strong cultural soft power with both attraction and radiation in the thousands of miles of border areas is to create a cultural pattern with world vision, Chinese style and border characteristics on the basis of distinctive and diverse national culture and regional culture, with the goal of the landing of socialist core values and the full play of the effect of guarding the border." [4]

Xinjiang is located in the center of Asia, bordering on many countries. A variety of ethnic groups have cultural commonality. In the long-term development process, a variety of cultural carriers and forms, such as diversified languages, songs, handicrafts, etiquette and customs, and clothing patterns, can show strong and unique nationality. For example, Xinjiang Image Tianshan Culture and Technology Co., Ltd. made the cartoon image of "Princess Loulan" as a cultural background with Loulan (Shanshan State), one of the 36 countries in the Western Regions, as a cultural background. The animated series "Legend of Loulan" shows the beautiful oasis, bustling border trade, majestic desert scenery, mysterious western customs and strong humanistic feelings in Ruqiang area more than 2000 years ago, showing the splendid western civilization to the world. The cartoon shows the beautiful vision of the unity and mutual assistance of all ethnic groups, the beauty and the common good, and the common defense of the beautiful home from a strange and detailed perspective, and has produced a Russian version for promotion abroad. It fully demonstrates the humanistic and historical value and regional folk customs of Xinjiang, which is entertaining, educational and valuable. The stage art, innovation. Various stage images and classic scenes such as the dance drama "Zhang Qian" and the Henan opera "Jieyou Princess" are deeply rooted in the hearts of the people. Literary creation, the weather is endless. Prose "remote sunflower land", reportage "western Great Wall" and other works rooted in people's life came into being, all of which convey the values of truth, goodness and beauty, and are the source of value to carry forward the unique history and culture of Xinjiang.

2.4 EXCELLENT HISTORICAL CULTURE PROVIDES SPIRITUAL MOMENTUM FOR SOCIAL HARMONY AND STABILITY

The difficulty of replicating historical culture is reflected in the complexity and depth of its connotation. The philosophical system and ideological value contained in traditional historical culture are profound treasures of wisdom

and spiritual wealth. They have been precipitated by thousands of years of history and cannot be simply copied and imitated. Modern society can also learn from the essence of the elements to promote social development. The combination of historical and cultural resources and modern development in Xinjiang can promote the revival of Xinjiang's history and culture, which is a new opportunity for high-quality cultural development. The cultural resources of multi-ethnic integration and development formed in Xinjiang for a long time reflect the strong inclusiveness of Chinese culture, which is an important support for the consciousness of the Chinese nation community, and also provides Chinese wisdom for the development of world cultural diversity.

At present, Xinjiang has established a number of intangible cultural heritage display and inheritance places. These are not only a platform for inheritors and enthusiasts to inherit their skills and communicate with each other, but also an opportunity for the people of all ethnic groups to deepen their exchanges and exchanges, so that the consciousness of the Chinese nation community is enhanced in interaction and carried forward in communication. In the past 10 years, the spiritual and cultural needs of the people of all ethnic groups in Xinjiang have been continuously met, and the centripetal force of cohesion has been greatly improved, which has provided spiritual impetus for the development and progress of Xinjiang in the new era. Chinese excellent traditional culture is an important cultural soft power of the Chinese nation and provides a strong spiritual force for the development of the Chinese nation. As a spiritual force, culture can enhance people's sense of pride and self-confidence in cultural and historical traditions for the society. It can improve the ideological and moral level and scientific and cultural quality of the people, so as to ensure social harmony and stability and national happiness and well-being. For a country, excellent traditional culture is a symbol of a nation or a country to maintain itself in the transformation of the times. It is the most basic and stable cultural identity provided by the transformation of the times. It can provide intangible and lasting support for the progress of human civilization and is an important strategic resource.

3 GIVE FULL PLAY TO THE ADVANTAGES OF RESOURCE ENDOWMENTS AND ENABLE HIGH-QUALITY DEVELOPMENT IN XINJIANG

Under the background of high-quality development and cultural prosperity, the economic development potential of historical and cultural resources has stood at the juncture from weak to strong, and it is necessary to develop new forms, new models and find new starting points. At the same time, the transformation and development of regional cultural industry has entered a new era, which puts forward greater demand for the integration and development of historical and cultural

resources and local economy. On the one hand, in order to stimulate the formation of new models and new trends of industrial development with local characteristics in Xinjiang, give new competitiveness and new influence to local industries, and then cultivate new formats. On the other hand, in order to promote the inheritance and development of local historical and cultural resources, strengthen cultural self-confidence, promote the transformation of spiritual kinetic energy into development kinetic energy, and promote the prosperity of cultural industries. The historical and cultural resources need to be closely integrated with the development of various industries, integrate with each other, form a new trend of integrated development, and become a new engine to promote the high-quality development of Xinjiang.

3.1 WE SHOULD ADHERE TO THE SYSTEM TO SORT OUT, FULLY TAP, IN THE SUMMARY OF EXCELLENT HISTORICAL AND CULTURAL RESOURCES TO MAKE GOOD ACHIEVEMENTS

Historical and cultural resources are the lifeline of regional development. The historical culture of a nation is the embodiment of its unique spirit and an important source of national cohesion and identity. It is necessary to fully tap the excellent historical and cultural resources and lay a good cultural foundation for the development of the cultural industry. Excavating and inheriting cultural capital is the key to cultivating new economic growth points. The unique cultural symbols, traditional crafts, historical stories and folk activities in ethnic areas constitute a rich and colorful cultural capital pool. By digging deep into these resources, they can be transformed into products and services with market competitiveness, opening up a new path of economic growth.[5]It is not only necessary to dig out the treasures of ancient traditional poetry and poetry, religious culture, but also to dig out the red cultural resources formed by the people of all ethnic groups in the common hard struggle in modern times. These resources are systematically sorted out and integrated to lay a good foundation for the cultural industry. As a unique bridge connecting the cultural, political and economic exchanges between the East and the West on the Eurasian continent, the ancient Xinjiang carried the exchange and appreciation of porcelain, tea, jade, silk and other trade. It also carries the largest collection and integration of Persian civilization, Roman civilization and Indian civilization. The exchange and integration of multi-ethnic groups living in Xinjiang has bred a unique multiculturalism. On this basis, we excavate and sort out the historical and humanistic values, and show the commonness and individuality embodied in Xinjiang's history and culture from multiple perspectives and in an all-round way, giving it a new connotation of the times and demonstrating the power of reality.

Summarizing and refining excellent traditional culture is the meaning of building a socialist cultural power. It is necessary to adhere to innovation, keep pace with the times, adhere to creative transformation and innovative

development. In particular, we should pay attention to refining the spiritual identity of Chinese excellent traditional culture, revolutionary culture and socialist advanced culture, so as to highlight the contemporary value of Chinese civilization throughout the ancient and modern times. The history and culture of Xinjiang are pregnant with far-reaching spiritual pedigree and value heritage. There are selfless, kind and brave Alimu Jiang Khalik, Kurban Nyaz with unity and love of Xinjiang, and the development of education. There are also patriotic and dedicated Bujuma Khan Muledo who defends the territory. These deeds full of patriotism, love of Xinjiang, unity and unity need to be refined into spiritual signs and cultural signs to explore Xinjiang as an important spiritual core of the Silk Road cultural hub and lay a solid foundation for the development of spiritually empowering economy.

3.2 WE SHOULD ADHERE TO THE SYNCHRONIZATION OF SCIENTIFIC AND TECHNOLOGICAL INNOVATION AND CULTURAL INDUSTRY INNOVATION, AND DO A GOOD JOB IN DEVELOPING NEW QUALITY PRODUCTIVITY

New quality productivity is the inherent requirement and important focus of promoting high-quality development with new productivity as the leading factor, industrial upgrading as the direction, and improving competitiveness as the goal. It is the fundamental result of the cross-integration and breakthrough of scientific and technological innovation. Its characteristics are innovation, the key is quality, and the essence is advanced productivity. It emphasizes the integration of scientific and technological innovation resources, leading the development of strategic emerging industries and future industries. "Accelerate the construction of the 'Belt and Road' core area, so that Xinjiang has become a bridgehead for China's opening to the west. Since the implementation of the "Belt and Road" initiative, activities such as Beautiful "China-Silk Road Tourism" have provided strong support for improving the development of China's tourism industry, disseminating and promoting Chinese culture, enhancing international influence, and thus building a cultural power in China.[6]" Xinjiang has a profound historical and cultural heritage and rich resources, give full play to its geographical advantages, take the construction of 'two zones' as the guide, deepen the "four-party cooperation", implement major scientific and technological demonstration projects, and enhance the regional innovation system of the core area of the Silk Road Economic Belt. However, Xinjiang is located in a remote area with weak scientific and educational resources. It is necessary to actively promote the action of rejuvenating the city through science and education and strengthening the city with talents, and accelerate the construction of talent training, discipline construction and scientific and technological research. We

should build a high-quality innovation platform, create a high-quality innovation subject, promote the actual transformation of high-level scientific research achievements, solve the problem of 'sticking neck' shape new advantages for high-quality development in Xinjiang, and activate new kinetic energy.

3.3 HIGH STANDARD CONSTRUCTION

INNOVATION PLATFORM, PROMOTE THE CULTURAL INDUSTRY HIGH-END, INTELLIGENT

The leading role of new productivity is innovation, which can stimulate the vitality of production factors such as technology, management and knowledge, and reflect the market value of knowledge and talents. This requires the establishment of a high-standard scientific and technological innovation platform system and the optimization of cultural supply. Cultural industry is an important field of cultural construction and development, "Implementing a major cultural industry project-driven strategy"[7] has been promoted to the national strategic height. Since last year, Xinjiang has deeply implemented the strategy of science and technology innovation-driven development, driven the high-quality development of the economy with the progress of science and technology, and then promoted the coordination of cultural and intellectual creation, and promoted the transformation of scientific and technological achievements. A number of works have made substantial progress. It effectively promotes the construction of talent team in colleges and universities in Xinjiang, and creates technical and financial conditions for building a well-known cultural brand with both national cultural characteristics and market potential, which can promote the development of cultural industry to the high-end and intelligent direction.

3.4 INSISTING ON STRENGTHENING THE TOP- LEVEL DESIGN, PLANNING AND IMPLEMENTING NEW MEASURES OF INTEGRATION, AND DOING A GOOD JOB IN IMPROVING PRECISION INTEGRATION

Explore the new form of 'cultural + industrial integration development and create a high-quality development model with Xinjiang characteristics. Using the advantages of Xinjiang's cultural resources to develop cultural industries can radiate and drive the development of other industries. We will promote the deep integration and development of agriculture, tourism, culture, education, science and technology and other industries, and create a 'new business card' of high-quality development with Xinjiang characteristics. In general, 'culture +' is a broader and deeper integration and innovation of cultural elements and economic and social fields, and an important driving force for industrial upgrading and structural optimization. The role of culture in

industrial development is reflected in the role of culture in economic development by shaping national values. Cultural values often affect people's economic behavior, living habits and consumption patterns. The second is reflected in the profound connotation of culture. Behind the world famous brands, there are profound historical and cultural deposits and humanistic care, which often affect the business philosophy and industrial optimization and upgrading of enterprises. High-quality culture is of great significance to promote the integrated development of resource endowment, spiritual motivation, industrial layout and system mechanism.

Focus on the development of excellent culture infiltration book penetration education system, with excellent advanced culture to arm the mind. The innovative integration and development of culture can be carried out in two ways. One is the 'internal integration' of cultural industry, which is a new mode of integration and development formed by culture, science and technology, market and so on. The integration model represented by 'culture + technology' and 'culture + creativity'. 'Culture + technology' has been widely used, which is mainly seen in the digital exhibition halls of museums to display cultural achievements with high technology. 'Culture + creativity' is also common in the 'Internet + entrepreneurship competition, with culture as a resource and entrepreneurship as a means. The second is the 'external integration' of the cultural industry, that is, the outward penetration of culture and the realization of cross-border integration. 'Culture + tourism', 'culture + construction' and other new models of integrated development formed through cooperation and integration. The 'combination of culture and tourism' is to enhance tourism projects with cultural connotation and increase the sense of experience and attraction. Xinjiang has been an important economic exchange position since ancient times. From the ancient "Silk Road" to the modern "Belt and Road", Xinjiang has played an important role as an economic and cultural 'bridge'. Xinjiang not only has rich cultural resources, but also has positive policy support. It has more potential and feasibility in cultural innovation and cultural integration industry development. Enabling the integrated development of various industries with the advantages of resource endowment is an innovative way for Xinjiang to achieve high-quality development.

4 CONCLUSION

"Over the years, the rapid development of cultural economy shows that the daily life consumption of the broad masses of the people is increasingly integrated into the spiritual elements such as leisure and entertainment, concept expression and value symbol. Cultural consumption forms such as cultural museum consumption, cultural and creative consumption, cultural tourism, opera and dance drama are constantly emerging. Some scholars believe that the rise of cultural economy is the new mainstream of economic development in today's era, which is manifested as cultural economization and economic culture, cultural value is

increasing in traditional industries, and cultural industry has become a prominent bright spot in emerging industries." [8]

Whether it is road self-confidence, theoretical self-confidence or institutional self-confidence, the most fundamental is cultural self-confidence, and it is necessary to find the spirit from carrying forward the excellent traditional culture. The cultural treasure house left by history to Xinjiang is also the cultural wealth of the motherland. The vigorous development of culture is an important link in accelerating regional economic development, improving urban quality and improving the quality of people's livelihood services. It is of great significance for Xinjiang's high-quality development to promote cultural self-confidence and self-improvement, and to enhance the core competitiveness of the city with the promotion of cultural soft power. Therefore, it is necessary to make Xinjiang's historical and cultural resources 'Vigorous' and 'extensive spread', and become a new engine and new impetus for Xinjiang's high-quality transformation and development. The people of all ethnic groups should unite and work together to deliver Xinjiang's answers to promote socialist cultural construction.

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